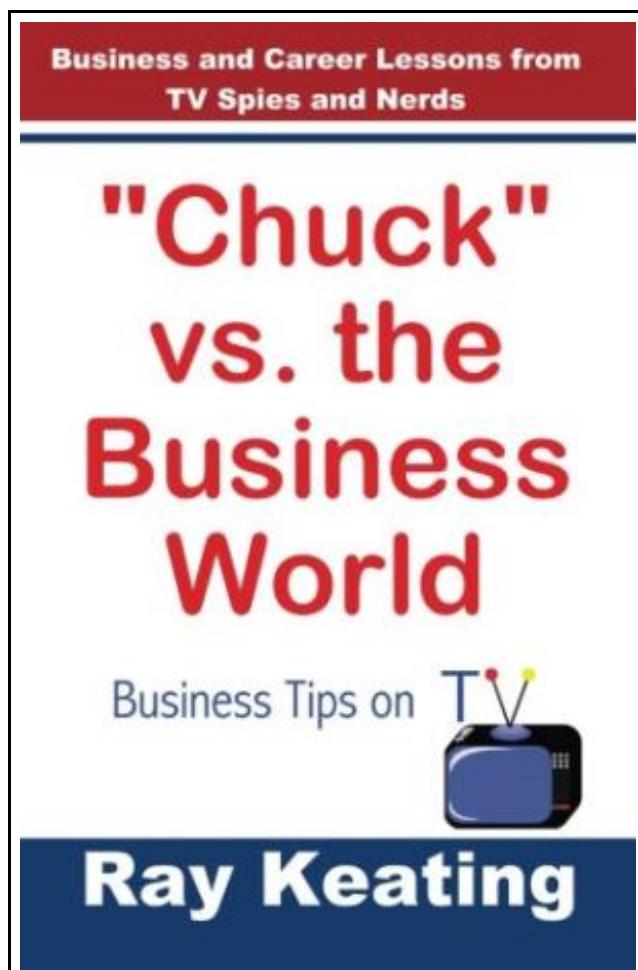


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Createspace, United States, 2011. Paperback. Book Condition: New. 214 x 138 mm. Language: English . Brand New Book ***** Print on Demand *****. CHUCK VS. THE BUSINESS WORLD: BUSINESS TIPS ON TV by Ray Keating finds career advice, and lessons on managing or owning a business in a fun, fascinating and unexpected place, that is, in the hit television show Chuck. Keating shows that TV spies and nerds can provide insights and guidelines on managing workers, customer relations, leadership, technology, hiring and firing people, and balancing work and personal life. Larry Kudlow, host of CNBC's The Kudlow Report, says, Ray Keating has taken the very funny television series Chuck, and derived some valuable lessons and insights for your career and business. John Kominicki, publisher of Long Island Business News, adds, Where most of us see a comic spy drama, Keating sees the opportunity for a Wharton-quality tutorial on business. He's not just outside the box, he's outside the cardboard. Karen Kerrigan, President and CEO of the Small Business Entrepreneurship Council, observes, Business tips can be found all around us, and Keating's inspiration for sharing them via Chuck is effective and entertaining. Business owners and their workforce will find wisdom in this book. Jim Blasingame, host of the Small Business Advocate Show, explains, Obviously, my friend, Ray Keating, has too much free time. The good news is that Ray has lurched uncontrollably to producing the most relevant, instructive and entertaining book ever written for both small business owners and spies. If you're either of these - or want to be - don't miss this. Who knows? You might even find a new calling. Barbara Weltman talking about CHUCK VS. THE BUSINESS WORLD: BUSINESS TIPS ON TV on her Build Your Business radio show: There are...

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