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365 Personal Brand Marketing Thumb-Rules: Daily Workbook for Rainmakers: Lawyers, Accountants, Financial Planners, Real Estate, and Health Wellness Professionals

By Vikram Rajan

Cogrow Systems, Inc. Paperback. Book Condition: New. Paperback. 400 pages. Dimensions: 8.5in. x 5.5in. x 0.9in. This action-inspiring edition has been purposely compiled for lawyers, accountants, financial planners, real estate and health and wellness professionals. In 7 categories, study 365 dos and donts to market your practice better, even with all the compliance, professionalism and ethics regulations. ALSO INCLUDED: 7 Bonus Checklists and the MarketingThumbrules.com blog index. This makes a great gift for accountants, says Joseph Tucciarone, Chairman of the National Network of Accountants. Master marketer Vik Rajan offers 365 one-page gems designed to set and keep rainmakers on track, says David J. Abeshouse, Esq. , Founder of The Attorney Round Table. Make your networking better with 3, 111, 147, says partners, Ellen Volpe and Gene Brown of ABA of Long Island. I will use it as a calendar, says Karen Giunta, President of the National Conference of CPA Practitioners. 18, 115, 133 and 266 are particularly relevant for physicians, says Janine Regosin, L. C. S. W. , Executive Director, The Medical Society of the County of Queens. Dentists need to pro-actively market their practices: Thats why I appreciate thumb-rules 9, 116, and 271, says Dr. Sheri Glazer, DDS, Board...



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Reviews

Good eBook and useful one. It is amongst the most remarkable ebook i actually have study. You can expect to like the way the article writer publish this pdf.

-- Prof. Armand Senger DVM

Absolutely essential go through book. It can be rally fascinating throgh studying period of time. You wont truly feel monotony at at any time of your respective time (that's what catalogues are for concerning in the event you question me).

-- Roberto Leannon